

FOR IMMEDIATE RELEASE

Growth at Power Innovations Calls For New Hires and Promotions

Power Innovations' workforce continues to expand

LINDON, Utah, July 18, 2007— Due to company growth and increased product demand from its clients, Power Innovations has hired Kevin B. Gardner as Program Manager, and promoted Dan Paget to Production Manager and Robbi Mount to Manufacturing Engineer.

“Bringing on new team members and promoting from within reflects a small portion of Power Innovations' goal to continue to expand and provide superior power quality for today's sensitive electronic equipment” says Robert Mount, President and CEO of Power Innovations.

As Program Manager, Kevin B. Gardner will be focusing on the promotion and sales of the PowerHawk™, an emergency mobile power vehicle, and the Auto-Regulated Motion Power System™ (AMPS™), a system that can generate full load requirements either at idle or full throttle, anytime the unit is running. Gardner has over 29 years of experience in the fleet and commercial sales industry, where he established a notable influence and highly recognized impact in the industry, one of many awards being receiving the GM Truck Sales Hall of Fame Membership for fifteen years. Gardner will officially be joining Power Innovations on Sept. 1st.

The new Production Manager is Dan Paget. He will now oversee the entire Production team, shift leaders, and technicians, as well as conduct the return material authorization (RMA's), and ensure product and production quality.

Robbi Mount was promoted to Manufacturing Engineer in the Operations department. His new responsibilities are customer service including: on and off site customer training and document control, IT support in desktop setup and troubleshooting, the engineering interface in manufacturing support and installation, and training the production team.

In addition, Power Innovations (www.power-innovations.com) has hired over fifteen new employees in the last two months.

About Power Innovations Int'l:

Launched in 1997, Power Innovations has pioneered a revolutionary set of solutions to generate, store, and manage AC power. Power Innovations' mission is to provide and manage continuous high-quality power in conjunction with or even independent of utility services worldwide. Power Innovations is helping forward-thinking companies accomplish this goal through a new class of technology called Uninterruptible Power Quality™ (UPQ™) systems.

Power Innovations' long term strategy includes fully integrated power management and control, storage, and generation for total power independence. Power Innovations' line of power management products is currently being marketed. The company is involved in the development of a spectrum of solutions for power storage. Currently, Power Innovations offers

a variety of alternative generation options. In the near future, Power Innovations plans to introduce the PowerWell™, a revolutionary solution for green renewable energy generation.

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