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Power Innovations Named To Utah's Top 15 "Emerging Elite" For 2001

Power Management Supplier Honored by Mountain West Venture Group

SALT LAKE CITY, UTAH - Power Innovations International, Inc., a provider of quality tools for power management for computers and electronic equipment, announced today it has been named to Utah's Top 15 "Emerging Elite" companies by the MountainWest Venture Group (MountainWest). According to MountainWest, Power Innovations was selected based upon outstanding potential for an emerging Utah business.

This closely follows Power Innovations' third place award for Utah Valley Entrepreneurial Forum's "25 under 5". The competition recognizes Utah-based organizations that are less than five years old and that are experiencing rapid growth and success.

"Power Innovations has had enormous success delivering our power management solutions to businesses and creating new technology for users of electronic equipment - the Emerging Elite Award demonstrates the business awareness of our products and our company's success," said Bob Mount, president and CEO of Power Innovations. "The demand for high quality continuous electric power across all industries, combined with our easy-to-use tools for managing power, presents numerous market growth opportunities for Power Innovations."

"Emerging Elite" winners are nominated by someone outside of the organization and reviewed by a panel of judges. "It's quite an accomplishment for Power Innovations to be named to this elite group of emerging companies" said Brian Lloyd, President for MountainWest. "Nominations were judged based upon current growth and, potential future growth."

Power Innovations specializes in tools which manage and control electrical power needed for computers and electronic equipment for many applications, using a patented method for conditioning, isolation, and regulating electricity before sending it on to user's equipment while also providing backup, if and when needed. The result is an extremely stable, reliable electrical source that can work in severely impaired power environments.

About Power Innovations

Power Innovations (www.power-innovations.com) brings its breadth of power conversion and management technology to those applications which demand continuous, high integrity electrical power. Using Power Innovations conditioning and backup solutions, downtime for users is greatly reduced through Uninterruptible Power Quality (UPQ) systems. With the use of Power Innovations' web-based software, users can be alerted to power fluctuations and outages before the user system is compromised or made to shut down. Power Innovations provides UPQ solutions for companies with high-availability needs, including Web servers, medical equipment and other electronic equipment in research, industry, government and other technological fields. Through innovative hardware, complete power management software and solid service and support, Power Innovations provides end-to-end power management solutions.

About MountainWest

Based in Salt Lake City, MountainWest Venture Group is comprised of a broad mix of entrepreneurs, venture capital providers, professional consultants, attorneys, bankers, accountants, and educators from universities and institutions of higher education. The Group seeks to promote business growth and capital development in the state through a variety of activities.