

Power Innovations
INTERNATIONAL, INC.

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About Quality of Life



FOR IMMEDIATE RELEASE

Power Innovations Unveils the PowerWell™ New Green Renewable Power Generation Device -- Demonstration Unit

LINDON, UTAH, Oct. 16, 2003 – Power Innovations International, Inc. (www.power-innovations.com), a leading technology developer of next generation solutions that generate, store, and manage AC power, today announced that it has completed an operational demonstration unit of the PowerWell™. When available for distribution, the PowerWell will offer a worldwide solution for clean, reliable power generation in conjunction with, *or even independent of*, utility services worldwide.

This scalable technology is being created to provide green, renewable electricity for homes, businesses, government, and utilities, as well as for areas of the world where there is a need for power generation and/or independence. Potentially, the PowerWell could be implemented in remote areas where access to utility power is nonexistent, or even in more developed countries where there is a need to replenish electrical supply shortages and replace outdated distribution networks.

It's hard to believe, but even today one-third of the world's population is still without even basic power. And ... with the advent of electrical supply shortages, blackouts, outdated distribution networks, and increased power quality demand in the developed world, potential energy "solutions" are being explored and implemented in different applications worldwide. Most of them, however, do not make a significant impact on the worlds' energy needs and pollution problems.

"For new power solutions to be viable they must be cost effective, have capacity to generate power independently and continuously, make the best use of available utilities, return unused power to the utility grid, and account for all energy use," says Robert Mount, President and CEO of Power Innovations. "The PowerWell is being designed to have all of these capabilities and more."

Through strategic partnerships, Power Innovations is applying recent breakthroughs in thermoelectric generators to develop the PowerWell. From its inception, the PowerWell is being fully integrated with all other Power Innovations product lines.

With the operational demonstration PowerWell unit being recently completed, private demonstrations have been made to the company's current investors. Power Innovations will now demonstrate the technology on a limited basis to other select interested individuals.

Although no deals have been made at this early stage, both Torino (2006) and Beijing (2008) have expressed great interest in the PowerWell as a source of power when they host the Olympics. A great deal of work is still necessary, but Power Innovations is projecting that the technology will be ready for release in the 2006 timeframe.

About Power Innovations:

As a privately held company in Lindon, Utah, Power Innovations (www.power-innovations.com) is a leading technology developer of next generation green renewable power generation, as well as total enterprise power and environmental management solutions. In the market today, Power Innovations provides next generation uninterruptible power quality. Through its UPQ™



technologies, Power Innovations takes even inadequate and unstable power and supplies perfect quality power to connected equipment, while still providing backup protection in the event of power failure. Because utility supply is limited and demand has outgrown supply, power quality has become the major concern for running any critical application, service, or major event. Power Innovations UPQ systems protect valuable equipment, data, and operations for airport and homeland security, medical facilities and equipment, aviation, and government.

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