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View Cars of the Future at Auto Expo
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The 2007 Utah Auto Expo is now open to the public at the South Towne Expo Center. More than 400 vehicles are on display for you to get up close to!

Q: "Keith, what car are you going to buy?"

A: "Not sure yet, there's a lot to choose from!"

Big, small, bright colored, gas or hybrid? Stats show that about 70 percent of the people who visit the auto show will buy a new vehicle within the next 3 years!

"Max" the robot will be telling auto show visitors the latest on what Ford has to offer this year. For the next four days the Expo Center in Sandy will attract tens of thousands of people...

'Max' the Robot: "Hi there Channel 5, come to the auto show!"

Craig Bickmore, Executive Director, UADA: "This is a show where everybody can get something that just thrills them!"

And how! 430 vehicles from more than 30 manufacturers are on display. Looking for good gasoline mileage? There are several "hybrids" to be seen. Mazda, Nissan, Ford and others all have models.

If miles-per-gallon isn't your first priority, but size is, check out the Hummer area.



Looking for something that will make you think of summer? How about an open-topped fun vehicle from Jeep. It's called the "Hurricane." Or, since we're in Utah, maybe it should be the "Hurricun?"

How about a throw back to the surfer days and the 'Woodys?" Check out the Dodge "Kahuna", complete with dual surfboards!

A Lindon company, Power Innovations, has linked up with Ford to produce this Emergency First Response vehicle. It's called the PowerHawk, which is a power plant on wheels, really. Complete with generators and battery back up systems, it is a life saver during natural disasters.



Robert Mount, CEO, Power Innovations: "And where power is very critical at this point, with medical issues, and remote communications and power basically makes it work or not work... Even down to the point of traffic systems being down in cities, so this vehicle is now able to come in and deliver quantity and quality power"

The auto industry has certainly had its ups and downs over the years... but for 2007, manufacturers are certainly optimistic-- especially here in Utah.

Craig Bickmore, Executive Director, UADA: "Obviously the economy is very good. And when the economy is good, it's good for the auto industry, so I think it's going to be the best if not one of the best years in the industry."

The Auto Expo runs through the weekend, but remember it's a holiday weekend, so that means the show run all the way through Monday night! It starts at 10 a.m. each day.

